



**DELIGHTFUL
ISTANBUL 2016**
ISTANBUL AYDIN UNIVERSITY
SUMMER SCHOOL PROGRAM

JULY 30th
AUGUST 13th 2016

ABOUT ISTANBUL AYDIN UNIVERSITY





DELIGHTFUL ISTANBUL 2016: ISTANBUL AYDIN UNIVERSITY SUMMER SCHOOL PROGRAM



Istanbul Aydın University with its 11 faculties, 3 Postgraduate Institutes, 1 School of Foreign Languages, 3 Professional Vocational Schools and 25 Research Centers is located right in the center of the magnificent city of Istanbul.

This year we have introduced new courses to Delightful Istanbul program which we believe will attract your attention. Please check the course list and pick one of the most exciting courses you like. All courses contain lots of practical training and field trips. But that's not all, because this year we have prepared a very special sightseeing and cultural program that includes a famous Bosphorus Boat Tour and Historical Peninsula Tour for all the course participants.

All the courses offer ECTS credits and a certificate for students who successfully complete the program.



ISTANBUL WELCOMES YOU...

Istanbul: A world center of great value in the past as well as in the present, Istanbul embraces Asia on one side and Europe on the other side.

Istanbul, with its historical peninsula, numerous scenic and historical beauties, is a magnificently unique city that has been capital to many civilizations from past to present and still continues to be home to residents from all over the world. This rooted city, with a history dating back 300 thousand years, constitutes a mosaic of many civilizations and cultures combined.



One may come across legacies and monuments of thousands of years behind any door or around any corner in Istanbul. Whether you take a round tour in Istanbul or visit any of the 39 districts nearby, you will catch hold of various historical and natural wonders at every step of the way.

You may begin your Istanbul tour at the Grand Bazaar that will enchant you with its bright and pleasant environment while a sense of peace and security will wrap you tightly in Hagia Sophia. A tour of the pearl of the Bosphorus, Ortaköy, Beşiktaş and Kabataş will let you enjoy the delightful views along the deep blue coast.



With the Black Sea in the north, the Marmara Sea in the south and the Istanbul Strait running in all its glory through the middle of the city, you will experience great moments in Istanbul and witness the unique combination of the Mediterranean and Black Sea climates. You may encounter a hot and humid weather in the summer and a cold and snowy weather in the winter.

As well as being one of the most attractive cities to visit, Istanbul is now becoming a higher education destination for international students.



SUMMER SCHOOL PROGRAM

ADMINISTRATIVE SCIENCES

Global Business 3 ECTS



Laila Kasem

Guest Lecturer ; Senior Lecturer in Strategic Marketing, University of Worcester

In today's interconnected world, hardly any business has remained unscathed by the tides of globalization. Therefore, it is essential for future business leaders to develop an understanding of how to compete successfully in the global marketplace. Companies are increasingly valuing such an understanding, whether these companies are of small or large size and whether they are already international or looking to venture abroad for the first time. This course is designed to enable you to help these companies by providing you with a comprehensive understanding of the fundamental aspects of managing an international business.

Course Name : Global Business 3 ECTS

Course Description : This course will start by introducing you to the key concepts of global business. It will then provide you with an appreciation of the environmental factors influencing businesses in an international context, including the rise of emerging markets and multinational enterprises originating from these markets. This will be followed by a consideration of the strategy and organization of international businesses. Emphasis is then placed on approaches that operate internationally as well as the ethical implications of having business operations in diverse contexts. In addressing these various issues, the course will incorporate conceptual frameworks, current real world examples and case studies to enrich your knowledge of global business.

Course Objectives :

- Define the key concepts in international business.
- Assess the environmental factors of a particular country.
- Differentiate between key strategies for competing globally and methods of organising an international business.
- Discuss the primary ways in which firms can enter foreign markets.
- Analyse operational activities in an international context.
- Examine the ethical considerations of managing internationally.

Requirements : No requirements

Who Can Participate : All university students who are interested in business, marketing and corporate practices.

Participation Limit : 20 students

ADMINISTRATIVE SCIENCES

Global Business 3 ECTS



Course Name : Global Business 3 ECTS

Week 1				
Day 1	Day 2	Day 3	Day 4	Day 5
Globalisation and International Business	The Global Economic Environment	Digging Below the Surface: Cultural Differences	Emerging Markets and Emerging Multinationals	Managing Strategically and Organising Efficiently

Week 2				
Day 6	Day 7	Day 8	Day 9	Day 10
Venturing into New Markets: Where and How?	Managing International Operations	Got There, Now What? Global Marketing	Managing Resources: Finance and HR	Corporate Social Responsibility in the Global Marketplace

VOCATIONAL SCHOOL OF HIGHER EDUCATION

Leadership and Culture 3 ECTS



Dr. Jill Wakefield

Guest Lecturer ; Chancellor, Seattle College

Students in this course will develop a leadership kit to use throughout their careers, in fields ranging from business and education to government. Students will learn and apply leadership strategies for working with diverse colleagues, making decisions and problem solving, motivating others, implementing change, and understanding how culture affects leadership effectiveness. The program begins with an assessment of each student's leadership style and strengths, and provides opportunity to apply material learned to real life situations.

Course Name : Leadership and Culture 3 ECTS

Course Description : This program aims to improve personal and professional development by teaching skills and efficacy on leadership theories and leadership skills with cultural insights. Course provides both theoretical and practical capabilities for personal and professional development characterized by becoming a world citizen and a better communicator. Participants will be encouraged to demonstrate leadership.

Course Content : Participants will learn the basic theory about leadership and culture. Contents include following major skills:

Contents include following major skills :

- Effective use of body language
- Interpersonal communication skills
- Effective listening skills
- Creative problem solving
- Time management
- Stress management
- Conflict management and negotiation skills
- Culture awareness

Requirements : Enthusiasm to learn

Special Event : Field trip to a Turkish organization in order to share cultural and leadership related experiences of the leaders working in the organization

Who can participate : Everyone who wants to develop their interpersonal and leadership skills and link culture with leadership. Highly recommended for management trainees, students from management related disciplines or whoever desires to be an excellent leader.

Participation Limit : 20 students

Additional Cost : No additional cost

VOCATIONAL SCHOOL OF HIGHER EDUCATION

Leadership and Culture 3 ECTS



Week 1				
Day 1	Day 2	Day 3	Day 4	Day 5
Introduction to Fundamental concepts of Culture and Leadership	Leadership Philosophy, Levels of leadership	Effective Communication: Perception, Body language, Interpersonal Dynamics	Creative Problem Solving	Becoming a Person of Influence 21 Irrefutable Laws of Leadership

Week 2				
Day 6	Day 7	Day 8	Day 9	Day 10
Understanding Culture: Cultural Awareness, Dimension of Culture	Inspiring People: Motivation Theories	Conflict Management And Negotiation Skills	Comparative Leadership Theories	Conclusion And Field Trip

ENGINEERING: DEPARTMENT OF FOOD ENGINEERING

Applied Training of Fruit and Ready Canned Food Processing 3 ECTS



Prof. Dr. Şükrü Karataş

Istanbul Aydin University

Within the two weeks participants will be able to comprehend the basics of fruit juice and canned food processing technologies. In this course, various quality control methods will be performed as well as practical training on preparation of fruit juice and ready canned food such as cherry, tomato juice, beans, jams and marmalade.

Course Name : Applied Training on Fruit and Ready Canned Foods Processing 3 ECTS

Course Description : The participants will be able to investigate the technology behind canning the ready to eat foods, in addition to learning formulation, preparation and quality controls on produces in accordance with Turkey's food regulatory systems and legislation.

Course Content : Within two weeks, participants will be able to comprehend the basics of fruit juice and canned food processing technologies. They will be able to practice preparation of fruit juice and canned ready to eat foods such as cherry, tomato juice, beans, jams, marmalade etc. They will also be able to perform quality control of the products. Lastly, the students will pay a visit to several fruit-vegetable companies in order to get a first- hand look on the process behind formulating, drying and canning various fruits and vegetables.

Requirements : Basic knowledge on food science and technology

Who can participate : Undergraduate and graduate students majoring in food engineering, food technology, chemistry, chemical engineering, and agricultural engineering

Participation Limit : 20 students

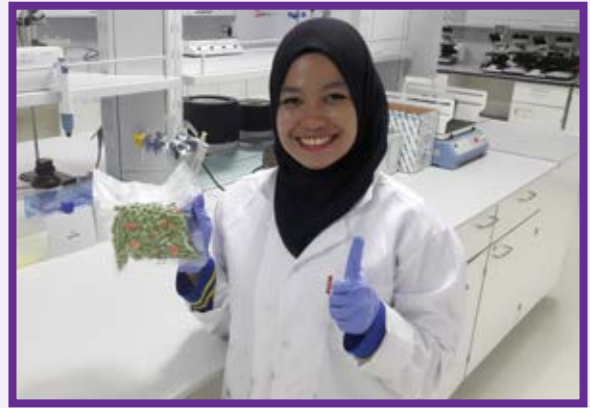
Special Event : Laboratory applications for processing and quality controls; factory visits.

Special Event : No additional cost



ENGINEERING: DEPARTMENT OF FOOD ENGINEERING

Applied Training of Fruit and Ready Canned Food Processing 3 ECTS



Course Name : Applied Training on Fruit and Ready Canned Foods Processing 3 ECTS

Week 1				
Day 1	Day 2	Day 3	Day 4	Day 5
Informing about canning and sterilization techniques	The formulation of green beans and flow chart	Preparation of apple jam	The formulation and preparation of ketchup	The formulation of stuffed eggplant canning

Week 2				
Day 6	Day 7	Day 8	Day 9	Day 10
Preparation and application techniques of food additives	Preparation of cherry jam and its formulation	Quality control of glass jars before and after closing	Factory visit	Factory visit

ENGINEERING: DEPARTMENT OF MECHANICAL ENGINEERING

Modelling and Control of Robots 3 ECTS



Assist. Prof. Serkan Kurt

Istanbul Aydin University

Robotics is the branch of mechanical engineering, electrical engineering, electronic engineering, mechatronic engineering and computer science that deals with the design, construction, operation, and application of robots, as well as computer systems for their control, sensory feedback, and information processing. In industry and many other areas, robotic systems are indispensable. So, this course aims to help the student gain the necessary qualifications needed for programming, assembling, disassembling, and maintaining industrial and mobile robots. The course will provide detailed instructions on how to build a robot and how to use sensor technologies in robotics.

Course Name : Modelling and Control of Robots 3 ECTS

Course Description : This course aims to help the student gain the necessary qualifications needed for programming, assembling, disassembling, and maintaining industrial and mobile robots. The course will provide detailed instructions on how to build a robot and how to use sensor technologies in robotics.

Course Content : The students will be taught through theory and practical applications about rigid body motion, manipulator kinematics: forward kinematics, inverse kinematics; manipulators, mobile robot kinematics, robot dynamics and control, position control and trajectory tracking, force control, dynamical modelling and control of robots and mobile robots. The course will focus on the use of control cards, and its design in order to showcase how to control parts such as motors, sensors, actuators, etc.

Requirements : No requirements.

Who can participate : Undergraduate and postgraduate students of electrical, electronics, mechatronic and mechanical engineering.

Participation Limit : 20 students

Special Event : Robot challenge

Additional Cost : No additional cost



ENGINEERING: DEPARTMENT OF MECHANICAL ENGINEERING

Modelling and Control of Robots 3 ECTS



Course Name : Modelling and Control of Robots 3 ECTS

Week 1				
Day 1	Day 2	Day 3	Day 4	Day 5
Robot History, Known Robots, General Definitions.	Basic of Robotics	Robot Parts and Control Systems	Manipulator Kinematics: Forward Kinematics, Inverse Kinematics	Sensor Technologies on Robotics

Week 2				
Day 6	Day 7	Day 8	Day 9	Day 10
Target Detection Systems and Sensor Fusion	Target Detection Systems and Programming	CCS C Programming	Mobile Robot Programming and Control System Design I	Mobile Robot Programming and Control System Design II

ENGINEERING: DEPARTMENT OF COMPUTER SCIENCE

Introduction to Web Design and Creation 3 ECTS



Bahattin Selim Pamukcu

Istanbul Aydin University

Designing web sites is easy. Creating sites that truly meet the needs and expectations of a wide range of users is quite another story. Introduction to Web Design and Creation provides students with the knowledge of website usability and basic web design principles. At the end of this course participants will be comfortable with creating, coding and posting basic HTML and CSS files onto the Internet.

Course Name : Introduction to Web Design and Creation 3 ECTS

Course Description : The objective of this course unit is to study the effective use of HTML and CSS.

Course Content : Within two weeks, participants will learn the basic web design principles, introduction to HTML and CSS. By the end of this course participants should feel comfortable creating, coding and posting basic HTML and CSS files onto the Internet.

Requirements : Basic computer skills

Who can participate : Computer sciences students, computer programming students, other associate degrees, undergraduate or postgraduate students

Participation Limit : 20 students

Special Event : Robot challenge

Additional Cost : No additional cost



ENGINEERING: DEPARTMENT OF COMPUTER SCIENCE

Introduction to Web Design and Creation 3 ECTS



Course Name : Introduction to Web Design and Creation 3 ECTS

Week 1				
Day 1	Day 2	Day 3	Day 4	Day 5
Introduction to Web Design, Domain & Hosting	Web Site Design: Starting with Photoshop/ Fireworks/	Web Site Design: Starting with Dreamweaver, HTML	HTML	HTML

Week 2				
Day 6	Day 7	Day 8	Day 9	Day 10
Create More Usable Web Sites	CSS	CSS	CSS	CSS

HEALTH SCIENCES: DEPARTMENT OF HEALTH CARE MANAGEMENT

Marketing for Health Care Organizations 3 ECTS



Assist. Prof. Dr. Ebru Özlem Güven

Istanbul Aydin University

Healthcare entities compete in what might be considered the most competitive of industries in an environment of immense complexity. Operative and effective marketing in healthcare sector is always responsive to the environmental context. Fulfilling patients' wants... and needs involves understanding your customer's environment at a deep level, often better than patients themselves understand it. Creating a sustainable value proposition involves understanding the competitive context as well. In addition, aligning the corporations resources towards value creation involves acting as the interface between the internal and the external environment. Within the health sector specifically, the environment poses several important constraints and challenges. The course in name Marketing for Health Care Organizations will focus on the environmental factors, and the managerial implications of these factors, that are shared across the health sector context.

Course Name : Marketing for Health Care Organizations 3 ECTS

Course Description : The course relates key marketing functions to the health care industry. It integrates health care services development with promotion activities, pricing, and the distribution of services. Emphasis is placed on the managerial aspects of marketing strategies necessary for survival in a competitive marketplace. Further attention is given to the design of services and programs that respond to market interests and consumer preferences.

Course Content : The course involves analysis, evaluation, and implementation of marketing strategies within health care and managed care environments. It is designed to develop skills in segmenting customer and medical markets, brand products and services, enhance customer communication strategy and develop effective pricing approaches. Methods and models of marketing fundamentals will also be introduced.

Course Objectives: Upon completion of this course, students should be able to do the following;

- Define what marketing means in a health care context including what characteristics distinguish a market-driven organization.
- Differentiate strategic planning, business planning and marketing planning,
- Apply established marketing principles to health care setting.
- Identify trends in the organization, delivery and financing of health care services that are particularly market sensitive.
- Explain factors that present special challenges when marketing a health care product or service.
- Develop a marketing plan for a health care organization.

Requirements: Interest in health services marketing

Who can participate: Undergraduate or Postgraduate students (No requirement of section)

Participation Limit: 20 students

Special Event: Hospital visits

Additional Cost: No additional cost

HEALTH SCIENCES: DEPARTMENT OF HEALTH CARE MANAGEMENT

Marketing for Health Care Organizations 3 ECTS



Course Name : Marketing for Health Care Organizations 3 ECTS

Week 1				
Day 1	Day 2	Day 3	Day 4	Day 5
Introduction to Health Care Marketing	Organizational Perspectives of Marketing	Understanding the Marketplace	Product	Promotion

Week 2				
Day 6	Day 7	Day 8	Day 9	Day 10
Marketing Plans	Adding Value	Distribution (Place)	Measuring Effectiveness	Developing a Marketing Plan

HEALTH SERVICES: VOCATIONAL SCHOOL OF HIGHER EDUCATION

Genetics: Working with DNA? 3 ECTS



Arta Fejzullahu

Istanbul Aydin University

Genetics as one of the exciting fields of science, plays an important role with studies regarding the mechanisms of unknown reasons of several diseases. As we are living in an era of technological wonders, medical and science students who participate in this summer program will have the opportunity to work with the latest innovative instruments to detect and diagnose various diseases. So in this line, the course is designed in two parts which will provide students the opportunity to learn not only the theoretical part of the course but also apply the practical part in our laboratories. Since network and collaboration are the key elements of scientific and health community, we believe that together we will be the pioneers of raising individuals who can settle to the changing health conditions as well as solving problems, be collaborative and productive, have teamworks facilitations, and most importantly raise the awareness to value the individual health.

Course Name : Genetics: Working with DNA? 3 ECTS

Course Description : The course aims to give a general understanding of basic principles of medical biology and genetics and teach students the current applications utilized in molecular genetics research field. During the course the concept of medical biology and genetics and its connections with human diseases will be covered systematically from the central dogma “DNA-RNA-PROTEIN”, and then generalizing it with the recent applications used in the diagnosis of various human diseases. The course is designed in two parts which will provide students the opportunity to learn not only the theoretical part of the course but also apply the practical part in our laboratories by using Polymerase Chain Reaction (PCR), Agarose Gel Electrophoresis, Sequencing and Bioinformatics Tools.

Requirements : Vocational School of Health Services, Medical School, Faculty of Science and Letters (Molecular Biology and Genetics, Biology, Genetics, Biochemistry, Chemistry), Genetic Engineering students

Who can participate : Any university level student who wants to increase his/her knowledge on specific fields “From the power of science to the health of the people “

Participation Limit : 20 students

Special Event : Laboratory applications.

Additional Cost : No additional cost

HEALTH SERVICES: VOCATIONAL SCHOOL OF HIGHER EDUCATION

Genetics: Working with DNA? 3 ECTS



Course Name : Genetics: Working with DNA? 3 ECTS

Week 1				
Day 1	Day 2	Day 3	Day 4	Day 5
Theoretical Part: Introduction to Medical Biology and Genetics. Genetics: Working with DNA	Theoretical Part: Cell: Structure and Function	Theoretical Part: Genomes, Transcriptomes and Proteomes: Structure and Function Practical Part: Genomic DNA Isolation Procedure	Theoretical Part: Laws of Mendelian Inheritances and Rules of Crosses Practical Part: Analysis of DNA Concentrations by Spectrophotometer	Theoretical Part: Genes and Chromosomes Abnormalities Practical Part: Agarose Gel Electrophoresis Analysis

Week 2				
Day 6	Day 7	Day 8	Day 9	Day 10
Theoretical Part: Genetic Basis of Diseases I. Specific Techniques Practical Part: Polymerase Chain Reaction (PCR) Application	Theoretical Part: Genetic Basis of Diseases II Practical Part: quantitative Real-Time PCR Application	Theoretical Part: Genetic Diagnosis and Genetic Counselling Practical Part: Bioinformatics Evaluation and Sequencing Technique	Theoretical Part: Innovations and Discoveries in the Field of Human Genetics Practical Part: Protein Isolation, SDS Page Analysis	Theoretical Part: Conclusion Practical Part: Evaluation

FINE ARTS

Exploration of the Turkish Art via Museums 3 ECTS



Prof. Dr. Mehmet Reşat Başar

Istanbul Aydın University

Istanbul, one of the oldest cities in the world, is a city that is located on two continents, and it is the biggest city in Turkey. It is also the new center of modern and contemporary art with its historical and cultural roots. In this beautiful city, we would like to show Anatolian Civilizations and Arts, Traditional and Contemporary Turkish Arts by visiting museums in an interactive manner.

Within the two weeks, students will gain new knowledge about Anatolian and Turkish art by presentations in classrooms, then they will implement this knowledge in museums experimentally. The course covers Hittite, Phrygian, Lydian arts, traditional arts, calligraphy, miniature art, tiles, the best works of contemporary Turkish artists and many more.

The museums that will be visited are Istanbul Archeological Museum, Topkapı Museum, Sakıp Sabancı Museum, Pera Museum, Proje 4L Museum and Istanbul Modern Museum.

Course Name : Exploration of the Turkish Art via Museums 3 ECTS

Course Content : Within two weeks, participants will visit the Istanbul Museum of Modern Art, Pera Museum, Istanbul Painting and Sculpture Museum and many more to learn about the contemporary Turkish art. Students will analyze selected museum works throughout the course duration.

Requirements : No Requirements.

Who can participate : Fine Arts students, other undergraduate or postgraduate students

Participation Limit : 20 students

Special Event : Final presentation with photos, visual documents and text (all together)

Additional Cost : No additional cost

FINE ARTS

Exploration of the Turkish Art via Museums 3 ECTS



Course Name : Exploration of the Turkish Art via Museums 3ECTS

Week 1				
Day 1	Day 2	Day 3	Day 4	Day 5
Information of Anatolian Civilisations and Arts	The summary presentation of Traditional Turkish Arts	Visiting Istanbul Archeological Museums	Visiting Topkapi Museum	Visiting Sakıp Sabancı Museum

Week 2				
Day 6	Day 7	Day 8	Day 9	Day 10
Contemporary Turkish Art	Visit to Pera Museum	Visit to Istanbul Modern Museum	Visit to Proje 4L Museum/ Quiz III	General evaluation and final exam

FINE ARTS

Introduction to Acting 3 ECTS



Prof. Mehmet BİRKiYE

Course Coordinator, Istanbul Aydın University



Asst. Prof. Nazım Uğur Özüaydın



Dr. Hasret Esra Çizmeci



Lec. Lemi Mark Levitas



Lec. İpek Özgüven

Introduction to Acting provides students with an introduction to performance skills that will empower them for success in any career path. This course will introduce students to the basic tools and techniques of the craft of acting including vocal and physical expression, improvisation, character development and scene partner work. In addition, Introduction to Acting builds several critical 21st century skills necessary for success in today's world such as collaboration, creative thinking, flexibility, critical thinking, communication, initiative, social skills, and leadership. Come and play with us while preparing for success in the 21st century.

Course Name : Introduction to Acting 3 ECTS

Course Description: This course is designed for students who have not previously studied acting, and will introduce students to the basic tools and techniques used by actors. It will focus on the development of acting skills, including physical and vocal exploration, improvisation, and character development.

Course Objectives:

- Learn to use your body and voice expressively when performing.
- Gain experience working collaboratively in groups and with a scene partner.
- Develop a basic understanding of fundamental Stanislavskian acting concepts.
- Develop the basic skills necessary to create, build and develop a character.
- Learn how to give others constructive feedback in a productive manner as well as gain experience receiving and implementing constructive criticism about your own work.
- Develop your ability to think critically about live theatre production and performance.
- Develop an understanding of necessary job skills for the actor

Requirements: No requirements

Who can participate: Fine Arts students (who are not from drama and acting programs), other undergraduate or postgraduate students

Participation Limit: 20 students

Special Event: Final presentation with a play

Additional Cost: No additional cost

FINE ARTS

Introduction to Acting 3 ECTS



Course Name : Introduction to Acting 3 ECTS

Week 1				
Day 1	Day 2	Day 3	Day 4	Day 5
Ensemble Work	Action and Reaction	Physical Discovery	Skill Building: Developing an Actor's Toolkit	Connecting Body and Imagination

Week 2				
Day 6	Day 7	Day 8	Day 9	Day 10
Improvisation (Staying open and flexible on stage)	Discovering Self: Improvisation Games	Analysing the Circumstances Of the Character	Imagination and Personalization To Evoke Inner Action	Exploring Outer Action By Improvisation

FINE ARTS

Gastronomy, Food and Culture 3 ECTS



Dr. Colleen Cummings

Guest Lecturer,
Seattle College



Prof. Kamil Bostan

Istanbul Aydin University



Chef: Yildirim Serim

Istanbul Aydin University

As we all work together to create a sustainable and equitable economic world, an understanding of how cultural differences relate to universal human needs is of fundamental importance. This course encourages critical thinking skills through examination of how culture impacts food choices and vice versa. This course will enable you to make conscious choices about the food you eat with an understanding of global food interactions and how they impact people worldwide, as well as equipping you with key skills in preparing Turkish cuisine. Anatolian (Turkish) cuisine is among the top cuisines in the world. It represents a perfect harmony of the many civilizations which lived in this area. Participants of this course will get the chance to learn a lot about this magnificent culture of cuisine at its root. They will also learn how to prepare some pre-selected dishes from the Turkish cuisine. This is a not to miss opportunity to come together with students from different cultures of the world and explore the Turkish food culture in this particular course.

Course Name : Gastronomy, Food and Culture 3 ECTS

Course Description: “ Everyone must eat!” Food is a biological necessity for the functioning of our bodies. However, humans throughout history have attached a great deal of meaning and artistry to this basic necessity, imbuing it with meaning and a sense of community. This course will explore this concept from both a theoretical and practical perspective.

Course Content: From the theoretical perspective, students will learn about the interaction between food and culture – how we connect what we eat with who we are. The focus will be on the cultural and symbolic meanings of foods as well as the very concrete impacts that food has on our global economic systems. From the practical perspective, the students will learn specifically about Turkish food from a local chef, and gain practice in preparing Turkish dishes in Aydin University’s state of the art kitchen. The course will culminate in a cooking show where the students will have the opportunity to showcase their new talents.

Course Objectives: Upon completion of this course participants should be able to do the following:

- Prepare a range of typical Turkish dishes
- Discuss the development of regional cuisines, using Turkish food as an example
- Explain how food is used as a cultural symbol
- Identify how global food dynamics are expressed in a local setting
- Apply knowledge of food history and theory to ongoing food choices

Requirements: Ambition towards gastronomy and love for cooking

Who can participate: All undergraduate and postgraduate students are interested in the subject.

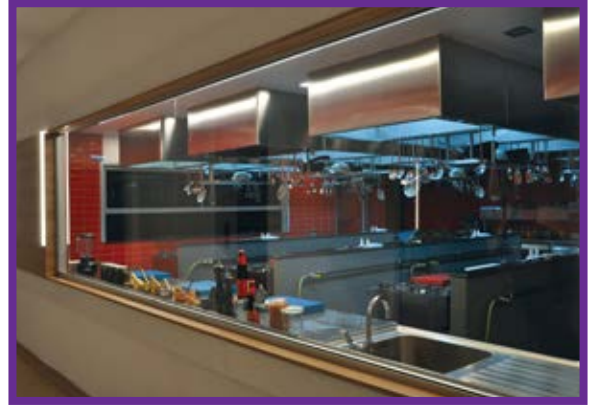
Participation Limit: 20 students

Special Event: Cooking Show

Additional Cost: 50 USD for cooking lab

FINE ARTS

Gastronomy, Food and Culture 3 ECTS



Course Name : Gastronomy, Food and Culture 3 ECTS

Week 1				
Day 1	Day 2	Day 3	Day 4	Day 5
Different Food ways - the early history of food production systems - o - General Aspects of Turkish Cuisine	Social hierarchies and food - o - The biological basis of regional cuisines	Globalized food - from the Columbian Exchange to modern industrial trade. - o - Turkish soups and egg dishes (theoretical and practical demonstration)	Tradition and innovation in food - o - Turkish pastry dishes (theoretical and practical demonstration)	The moral and religious symbolism of food - o - Turkish meat dishes and kebabs (theoretical and practical demonstration)

Week 2				
Day 6	Day 7	Day 8	Day 9	Day 10
Healthy eating” - the inter-relationship of food and medicine - o - Turkish vegetable dishes (theoretical and practical demonstration)	Culture specific foods and the tourism industry - o - Turkish style deserts (theoretical and practical demonstration)	Feast and Famine - global food inequalities - o - Turkish olive oil dishes (theoretical and practical demonstration)	Food choices and social change - o - Turkish salads, some side dishes and mezes (theoretical and practical demonstration)	Student food preparation - o - Cooking and presentation show

FINE ARTS

Fashion Design = Creating a Collection 3 ECTS



Tanya Knannlein
Guest Lecturer, Seattle Central College

Fashion as a medium communicates our personal and cultural ideals. Come participate in the dialog! If you are a fashion student or are interested in fashion and would like to express your ideas, join this class where you will create a portfolio-ready presentation of your designs. With hands-on guidance, you will develop mood boards, choose fabric, illustrate ideas, and achieve a balance of unity and variety in a fashion collection. This class offers the unique opportunity to experience fashion from a global perspective and draw inspiration from the city of Istanbul where east meets west.

Course Name : Fashion Design = Creating a Collection 3 ECTS

Course Description: In this class, students will create a small fashion collection, or group of related outfits or items. Starting with inspiration images, students will work independently, collaboratively and with instructor guidance through matching garment design with fabric and function, and sketching their ideas. Students will design garment variations and refine ideas into a small collection of garments with a unified theme.

Course Objectives:

- Create a notebook showing development of a small collection or group of related outfits or items
- Sketch, develop a theme, and gather inspiration
- Illustrate designs accurately with instructor guidance
- Practice design variations and brainstorming around a theme
- Refine the final selected garments into a small collection displaying a balance of unity and variety and representing the student's unique voice

Requirements: Interest in clothing and fashion. Drawing skills are helpful but not necessary.

Who can participate: Fashion students or students of all levels who have an interest in clothing and fashion and the desire to express their ideas. Students will create a presentation suitable for a fashion portfolio.

Participation Limit: 20 students

Special Event: Final presentations; field trip

Additional Cost: 50 USD for materials

FINE ARTS

Fashion Design – Creating a Collection 3 ECTS



Course Name: Fashion Design – Creating a Collection 3 ECTS

Week 1				
Day 1	Day 2	Day 3	Day 4	Day 5
Introduction: Inspiration sources, mood boards and croquis development	Theme development, target customer and initial sketching	Field trip: Istanbul as inspiration for fabrics, colors and patterns	Design variation and brainstorming for idea development	Editing ideas and merchandising the collection

Week 2				
Day 6	Day 7	Day 8	Day 9	Day 10
Sketching: refining and coloring techniques	Sketching: refining and coloring techniques	Developing presentation format	Developing presentation format	Student presentations of collections

DELIGHTFUL ISTANBUL 2016

STUDENT TESTIMONIALS



Muhammad Farhan Bin Mokhtar
Universiti Teknologi Malaysia
(UTM) Malaysia

“I feel very delightful to have friend from all over the world and it’s due to this program. Basically I learned tonnes of new knowledge. Thanks Delightful Istanbul 15”.

Delightful Istanbul 2015 has so far been an amazing experience. The highlight is making new friends from over 20 countries, eating kebabs and baklava as well as taking part in the very extensive social program. Istanbul Aydin University has fantastic food science facilities and the laboratory activities are very fun and engaging. I never want my time here in Istanbul to end!



Jasmine Meagher
University of Newcastle
Australia

DELIGHTFUL ISTANBUL 2016

STUDENT TESTIMONIALS



Ansha Isfaq
De Montford University
United Kingdom

IAU is absolutely amazing with the most welcoming, cooperative and hardworking staff/volunteers, up to date technology, a beautiful campus and many opportunities! The Delightful Istanbul program provided us with an opportunity to come together with participants from across the world in a fun packed and joyous environment exploring Turkish culture, life in Istanbul, university life at IAU alongside attainment and advancement in our chosen subjects! Leaving us with increased confidence, experience, long term friendships and love for turkey! Once again thank you very much! Hope to see you soon for even more fun, activities and delight in Istanbul!

Istanbul is almost a 12-hour direct flight from my home country, Singapore. It is a state that has been largely unexplored by my peers and countrymen despite its glory and splendour. Exotic, is how I'd put it; foreign faces, unfamiliar streets, peculiar landmarks. Yet, this venture into the unknown attracts me ever so deeply. The sights, the tastes, the culture are so rich that I find myself anticipating every moment of this trip and I believe that there will be much to learn on campus, as well as off campus. This summer school is an opportunity I'm glad I didn't miss.



Mok Ming Foong
National University of Singapore
Singapore



Estefanía Marti
Uni. of Massachusetts Amherst
United States of America

I've never been in a space with such wonderful diversity. Turkish people and the students at the delightful Istanbul Aydin summer program are beautiful. Everyone is so excited to share from their culture and are thrilled to hear about my own. Locals are so welcoming and their warmth and food reminds me of home (Mexico City). Istanbul is bigger than I ever imagined and it has so much to offer. I was particularly impressed by the transport system. It is very easy to move around and people are always willing to help. I am very lucky to be here and I know this will be a long lasting experience building long lasting friendships.

DELIGHTFUL ISTANBUL 2016

STUDENT TESTIMONIALS



Ang Wei Lung
Universiti Teknologi Malaysia
(UTM) Malaysia

TURKEY, 1-15 Aug 2015 - along with another 6 UTM students travelled to Istanbul to attend an International Summer School which gathering 105 participants from 54 countries and 22 different nationalities. I was one of the seven selected students from UTM. It was undoubtedly amazing international experience where I could explore the true beauty of Istanbul, a world's must-go city. Istanbul is Turkey's most populous city as well as cultural and financial centre. Located on both sides of the Bosphorus, the narrow strait between the Black Sea and the Marmara Sea, Istanbul bridges Asia and Europe both physically and culturally.

Before I came to Istanbul I had imagined romantic story lines full of friendship, excitement, and adventure. These stories I thought were too extraordinary and movie-like to actually happen. But, to my surprise, many actually came true. From hearing stories and building relationships with people from all corners of the world. To stepping off an elevator into one of the many rooftop dance clubs above the ever-awake streets of Taksim District. Every day, every hour was as if I was living in a different movie. Istanbul is the destination for anyone with an adventurous spirit and an interest in culture. And Istanbul Aydin University's Delightful Istanbul Summer Program is a great way to join in on the fantastic experiences to be had in the city that truly does not sleep. Not only is it a vehicle towards experiencing Istanbul, but it acts as a hub for like-minded individuals to connect and explore the city together. The connections that I have, and am currently creating here at the University will last for a lifetime and extend to many countries. My life will be forever changed by my choice to partake in this program. And I can't comprehend how much I would have missed out on if I had not jumped on the opportunity to take this trip.



Josh Helzerman
Seattle Colleges
United States of America

My first impression of Istanbul is quite like I expected it to be: loud, warm, colourful, good food and in some parts very crowded - I love it! The first time I walked through the ancient part of the city, I was really stunned by all these impressions. The people from university are very helpful and seem to take care to make my stay in Istanbul as comfortable as possible. As I'm enrolled in the course "Turkish Art via Museums", I'm very curious about what I will learn about Turkish culture and art.



Caroline Günther
Universität Leipzig
Germany

DELIGHTFUL ISTANBUL 2016

STUDENT TESTIMONIALS



Jasmine Meagher
University of Newcastle
Australia

Delightful Istanbul 2015 has so far been an amazing experience. The highlight is making new friends from over 20 countries, eating kebabs and baklava as well as taking part in the very extensive social program. Istanbul Aydin University has fantastic food science facilities and the laboratory activities are very fun and engaging. I never want my time here in Istanbul to end!

Delightful Istanbul: the best way to explore Istanbul, make amazing friends from all over the world, expand your knowledge with the help of great teachers. A time that is incredible, one of the most enjoyable times in one's life.



Esma Öztürk
Hochschule Bremenhaven
Germany



Omayya Baccouri
Université De Tunis El Manar
Tunisia

After hearing about the summer school taking place at Istanbul Aydin University I was extremely delighted to go for the opportunity as I wanted to enhance my skills and become more independent and learn about the Turkish culture in more thorough detail. During the two weeks I came across lots of people from different ethnic backgrounds and countries. It was one of my best experience ever. I took the genetic course and that really helped me in my medical studies. I had the chance to practice experiences and to expand my knowledge in the field. I also enjoyed the social program which was various and interesting. To summarize, I fell in love with the city and Turkish people and if I have the chance to live the experience again I will do it! Thanks Mr. Gürkan and the rest of the team for making the summer school one of the experience that will be engraved in my memory.

DELIGHTFUL ISTANBUL 2016

STUDENT TESTIMONIALS



Puteri Anis Arina BT Megat Arif
Universiti Teknologi Malaysia
(UTM) Malaysia

Delightful Istanbul offered great experience to me! I met new people and discovered many cultures in this program. This program was well-organized as well as the objectives are beyond my expectation. I missed to be around of Istanbul Aydin University and kudos for the great work!

Delightful Istanbul 2015 brought my summer school into colorful. Being there was just so much fun. It was absolutely a good learning experience. It's actually a new perspective of studying that serve most of the young generation needs. If you feel like you need inspiration, motivation, or even a break from a stressful school year, delightful Istanbul is an answer. This program is also definitely for someone who wants to start studying abroad or traveling! This is because you will build so many friendships with people from all around the world, and as a result, you will learn so much more about other countries here than taking any classes elsewhere.



Wannapa Suprasert
Seattle College
USA



Mohd Suhayl
Universiti Teknikal Malaysia
Melaka Malaysia

We were very delighted to be honored with this opportunity given by UTeM (our university) to join Delightful Istanbul 2015. We had a lot of fun and priceless memories that we can brought back to share with others. New friends from all over the world and countless of exciting experience.

DELIGHTFUL ISTANBUL 2016

SOCIAL AND CULTURAL ACTIVITY PROGRAM



» Aqua Florya Istanbul Aquarium

In comparison to other aquariums of its class containing fish species living in the world's seas, Istanbul Aquarium is the newest with its travel route, thematization, interactivity, rainforest and cutting-edge technology. Istanbul Aquarium holds a leading position among worldwide aquariums thanks to its volume, variety of fish species, and the activities on travel routes. It is a project which makes 'firsts' and 'mosts' in its field. The visitors, by following a geographical route, travel on a route that hosts 16 themes and 1 rainforest going from the Black Sea towards the Pacific.

» Shopping

» Taksim-Istiklal

Istiklal Avenue or Istiklal is one of the most famous avenues in Istanbul visited by nearly 3 million people in a single day over the course of a weekend. Located in the historic Beyoğlu (Pera) district, it is an elegant pedestrian street, 1.4 kilometers long, which houses boutiques, music stores, bookstores, art galleries, cinemas, theatres, libraries, cafés, pubs, night clubs with live music, historical patisseries, chocolatiers and restaurants. The avenue, surrounded by late Ottoman era buildings (mostly from the 19th and early 20th centuries) that were designed with the Neo- Classical, Neo-Gothic, Renaissance Revival, Beaux-Arts, Art Nouveau and First Turkish National Architecture styles.

» Topkapi Palace

The Topkapi Palace is a large palace in Istanbul, that was the primary residence of the Ottoman sultans for approximately 400 years (1465– 1856) of their 624-year reign. The Topkapi Palace is among the monuments contained within the "Historic Areas of Istanbul", which became a UNESCO World Heritage Site in 1985, and is described under UNESCO's criterion iv as "the best example[s] of ensembles of palaces of the Ottoman period.

DELIGHTFUL ISTANBUL 2016

SOCIAL AND CULTURAL ACTIVITY PROGRAM



» **Vialand**

VIALAND, the first shopping, entertainment and lifestyle complex in Turkey and the world to combine a theme park, shopping center and exhibition center in one.

» **Breakfast + History and Cultural Tour + Lunch (Included in Program Fee)**

- » Mosques and Fountains
- » Ottoman Greek Houses

» **Church of St. Mary of the Mongols**

It is the only Byzantine church of Constantinople that has never been converted to a mosque, always remaining open to the Greek Orthodox Church.

- » **Dimitrie Cantemir**
- » **Greek High Schools**
- » **The Patriarchate**
- » **Ramparts**
- » **Balat Market**
- » **Fethiye Mosque**
- » **Kethuda Mosque**
- » **Saint Dimitrie**
- » **Mother Marry**

» **Prison of Anemas**

The so-called Prison of Anemas is a large Byzantine building attached to the walls of the city of Constantinople. It is traditionally identified with the prisons named after Michael Anemas, a Byzantine general who rose in unsuccessful revolt against Emperor Alexios I Komnenos and was the first person to be imprisoned there. The prison features prominently in the last centuries of the Byzantine Empire, when four Byzantine emperors were imprisoned there.

DELIGHTFUL ISTANBUL 2016

SOCIAL AND CULTURAL ACTIVITY PROGRAM



» Palace of the Porphyrogenitus

The Palace of the Porphyrogenitus, known in Turkish as the Tekfur Sarayı is a late 13th century Byzantine palace in the north-western part of the old city of Constantinople (present-day Istanbul). An annex of the greater palace complex of Blachernae, it is the best preserved of the three Byzantine palaces to survive in the city (together with the ruins of the Boukoleon Palace; and the ruins of the Great Palace of Constantinople with its surviving substructures, retrieved mosaics and standing Magnaura section), and one of the few relatively intact examples of late Byzantine secular architecture in the world.

» Bosphorus Tour (Included in Program Fee)

» Boat Trip + Swimming + Lunch on Boat

A stay in Istanbul is not complete without the traditional and unforgettable boat excursion up the Bosphorus, the winding strait that separates Europe and Asia. Its shores offer a delightful mixture of past and present, grand splendor and simple beauty. Modern hotels stand next to yali (shore-front wooden villas), marble palaces abut rustic stone fortresses, and elegant compounds neighboring small fishing villages.

» Spice Bazaar & Galata Bridge Dinner

Spice Bazaar in Istanbul, is one of the largest bazaars in the city. The building was endowed to the foundation of the New Mosque, and got its name “Egyptian Bazaar” because it was built with the revenues from the Ottoman eyalet of Egypt in 1660.

The Galata Bridge is a bridge that spans the Golden Horn in Istanbul, Turkey. From the end of the 19th century in particular, the bridge has been featured in Turkish literature, theater, poetry and novels.

DELIGHTFUL ISTANBUL 2016

SOCIAL AND CULTURAL ACTIVITY PROGRAM



» Blue Mosque and Hagia Sofia Tour (Meal is not included)

The Sultan Ahmed Mosque is a historic mosque in Istanbul. The mosque is popularly known as the Blue Mosque for the blue tiles adorning the walls of its interior. It was built from 1609 to 1616, during the rule of Ahmed I. Its Külliye contains a tomb of the founder, a madrasah and a hospice. The Sultan Ahmed Mosque is still popularly used as a mosque.

Hagia Sophia is a former Christian patriarchal basilica (church), later an imperial mosque, and now a museum (Ayasofya Müzesi) in Istanbul, Turkey. From the date of its construction in 537 until 1453, it served as a Greek Orthodox cathedral and seat of the Patriarch of Constantinople except between 1204 and 1261, when it was converted to a Roman Catholic cathedral under the Latin Empire. The building was a mosque from May 29th 1453 until 1931. It was then secularized and opened as a museum on February 1st 1935.

» Shopping Tour Mall of Istanbul

Mall of Istanbul

A shopping center full of entertainment, which brings together the leading brands of the world in nearly 350 stores! Mall of Istanbul gives its freedom back to shopping. Visitors of Mall of Istanbul enjoy shopping and a wide variety of tastes both in closed areas and outdoor on the street as they desire. The street brings together the most favorite fashion brands of the world, the most popular designers and extremely elegant restaurants, cafes under the sky.

DELIGHTFUL ISTANBUL 2016

SOCIAL AND CULTURAL ACTIVITY PROGRAM



» Florya Coast Tour and Evening Dinner Alarga Restaurant

Since 1995, Alarga Fish Restaurant has served the finest fishes of its kind. It is located right next to the Marmara sea, guests can enjoy fine cuisine with a spectacular view.



DELIGHTFUL ISTANBUL 2016

ACCOMMODATION & COSTS & REGISTRATION

ACCOMMODATION & COSTS & REGISTRATION

Students may choose one course from the program; each course lasts 2 weeks in total and consists of 50 lecture hours (laboratory work/field trips). Istanbul Aydin University reserves the right to cancel any of the courses if insufficient enrollment occurs (less than 10 participants). Students will stay in a superior hostel within walking distance to the Istanbul Aydin University campus.

Enrollment Cost : 640 USD

Program fee includes:

- » Tuition fee (50 hours of contact hours)
- » Course materials
- » 14-night accommodation in a superior hostel in shared rooms
- » Free museum entrance cards
- » Two weekend sightseeing tours (Bosphorus Boat Tour & Historical Peninsula)
- » Graduation ceremony and the party
- » Delightful Istanbul program amenities (bag, T-shirt, notebook and pens)

REGISTRATION

Early Registration Ends : May 1st Early registration discounted cost: 590 USD

Registration Deadline : July 1st

PAYMENT DETAILS

IAU Account Details / USD Account Number

Swift Code : TGBATRIS

Garanti Bank : 681-9098089

Garanti Bank IBAN : TR 14 0006 2000 6810 0009 0980 89

REFUND POLICY

Cancellation Period 4 to 8 weeks before the program begins 80% of total fees is refundable

Cancellation Period 2 to 4 weeks before the program begins 60 % of total fees is refundable

Cancellations within 2 weeks before program begins fees are not refundable.

CONTACT

Program Coordinator: Gürkan Donat / gurkandonat@aydin.edu.tr

Contact Email: international@aydin.edu.tr

Phone: 0090 212 444 1 428 / ext: 14914-14915

Website: www.aydin.edu.tr/summer_school/

Facebook: facebook.com/groups/DelightfulIstanbul

Twitter: twitter.com/IAUintoffice

Address: Florya Campus Beşyol Mahallesi İnönü Cad. No:38 Sefaköy 34295 İstanbul/Turkey

DELIGHTFUL ISTANBUL 2016

ACCOMMODATION DETAILS

Accommodation in shared twin rooms (2-3 students per room)

Rooms furnished with all the comforts of home including shower, refrigerator, study desk, LCD TV, abundant storage and common areas, comfortable bed and a safe box for personal belongings.

Free 24-hour access to the gym, pool, cafeteria, terrace, laundrette, and vending machines.

Each student is required to pay a 100 USD (cash or credit card) security deposit upon check-in at the hostel for possible damage. Upon checkout, the deposit will be refunded if no damage is caused. Entry to the hostel between 1:00 and 7:00 am is not allowed.

Distance to Ataturk airport is 8.5 kilometers.

Distance to Istanbul Aydın University is 700 meters.

