

# MINOR IN ENTREPRENEURSHIP AND INNOVATION



## CONTENT

### Required

- Entrepreneurship
- Innovation Management
- Startup Project

### Electives

- Design Thinking
- Product Management
- Business Modeling
- Global Entrepreneurship
- Techentrepreneurship

## REQUIREMENTS

### Entry requirements:

- Open for all 3<sup>rd</sup> and 4<sup>th</sup> level KAZGUU students
- Select 3 courses from the required list
- Select at least 2 courses from the electives list
- GPA is 2.67 minimum

### Exit requirements:

- 25 credits or 25 ECTS
- GPA is 2.67 minimum

### At the end of the programme student should be able to:

- Analyze and evaluate the impact of the business environment on business opportunities and strategy;
- Develop, implement and commercialize new product, process;
- Foresee, assess and manage risks when creating new companies;
- Assess the likely financial needs of the new company and find sources of funding;
- Develop a business model of a new company;
- Develop and write a business plan for a new product, company.